



Sandwich Board Standards

Municipal Code 15.08.040(I)

With the adoption of Ordinance 2017-031, sandwich boards become the only form of portable signs that are allowed within the City of Soldotna. A permit is not required, but the general standards must be followed.

What is a Sandwich Board sign? A sandwich board sign is a freestanding, portable, temporary sign consisting of two faces so that it is self-standing, whose message is targeted to pedestrians and motorists. It is also known as an A-frame sign.

What are the rules?

- Sandwich board signs are only allowed in the Commercial, Limited Commercial, Parks & Recreation, and Institutional zoning districts. Check with City Staff to identify your zoning district.
- One (1) sandwich board is allowed per parcel.
- Maximum size is 6 square feet per sign face (12 sf total). The most common sandwich board sign is 2 feet wide by 3 feet high, meeting this standard.
- Illumination is not permitted.
- Signs must be constructed of materials that present a finished appearance. Lettering must look professionally applied. Hand-painted signs are not allowed. Chalkboard signs are permitted.
- Sandwich boards must be placed on your property and may not be placed in the right-of-way. It is the responsibility of business owners to know where property lines start and stop.
- Signs may only be displayed during business hours.

Please see the examples below and on the reverse side of signs that may, or may not, meet the City's new requirements.





An **ALLOWABLE** sandwich board sign:

- Meets the definition of a sandwich board;
- Is 6 square feet in size;
- Has a professional, finished appearance;
- Is located on the business property (not in the right-of-way).



A **PROHIBITED** sandwich board sign:

- May be too large;
- May not have a professional, finished appearance;
- May be located in the right-of-way.

Additional Resources:

- Read the City's Sign Code at Soldotna.org/code (section 15.08.040)
- Contact the Planning Department at 907-262-9107 or planning@soldotna.org